

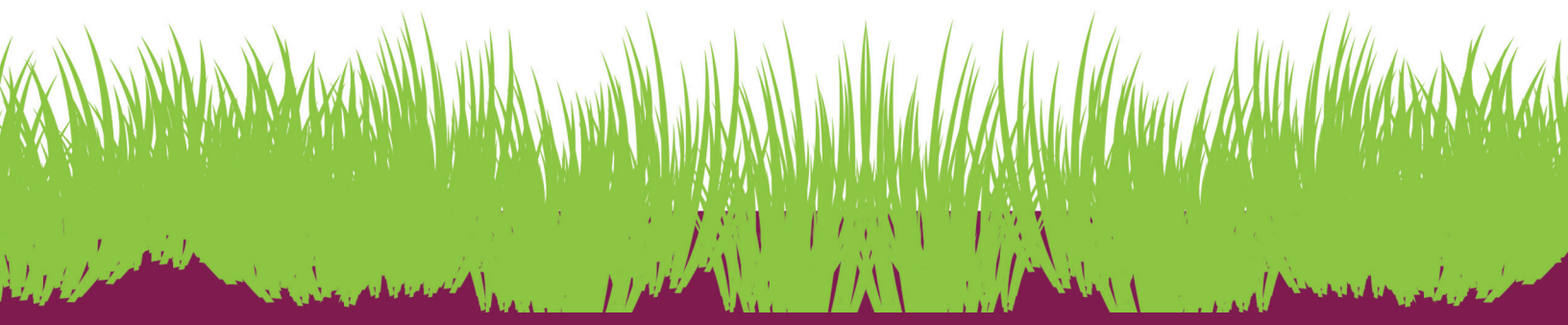
KIDLINKS

2016 ANNUAL REPORT



Through the newly launched HCN Music Therapy (MT) Channel we are able to connect MTs, MT students, and other therapists & experts, empowering them with therapeutic content, training and examples of 'best practices'.

www.hugworkschildrensnetwork.com/musictherapy




KIDLINKS

LEADING THE WAY

FROM KIDLINKS' PRESIDENT AND BOARD CHAIR, J.W. BROWN



Last year was a big transition year for the Hugworks Children's Network as 26 new songs, 8 new videos and 4 new animations were added. A special thanks to our Chief Program Officer, Jim Newton, and to Paul G. Hill for their oversight and hard work on the new material to enable

the expansion of HCN. In addition to bringing some of their own songs to the network, they engaged with several new entertainers to add new content to the ever expanding network. Also, Jim and Paul continued their Therapeutic Music Entertainment (TME) direct services and our Music Therapists continued to expand their therapeutic services to reach more kids.

Under the direction of our new CEO, Diana Crawford, the two primary fund raising activities, the 6th Symphony of Chefs and the 16th Annual KidLinks Energy Golf Classic in the fall were great successes providing a solid base of financial support for the year's activities.

When the merger of KidLinks and Hugworks was finalized last year, the Board members signed on for a lot of hard governance work which required many hours of focused activities in many areas. I am extremely grateful for their continued efforts throughout the year and especially appreciate the contributions of Steve Perkins who elected to move on to other major activities at year end. We are taking the necessary steps to identify and hopefully soon add new members to the Board.

The expanding Hugworks Children's Network and our continued expanding connection with kids in several areas supports our mission to make a difference in the lives of kids.



FROM KIDLINKS' CEO, DIANA CRAWFORD



Research has shown that music has the power to change lives by helping to manage discomfort or pain, reducing anxiety and facilitating self expression and socialization. I bet you have had an experience where a song got you through something difficult—I sure have!

Over the years, Hugworks songs have been able to make a difference in thousands upon thousands of kids' lives. Some differences have been big; others have been as small as a single smile on a child's face. This year, under the guidance of our two Board Certified Music Therapists, a new "channel" on HCN was launched. The HCN Music Therapy (MT) Channel is providing audio, video and digital print resources for Board-Certified Music Therapists and other healthcare/education professionals as well as for family members and caregivers—empowering them with therapeutic content, training and examples of 'best practice'. This continuous sharing of information and resources is designed to lift the skill levels of all who participate, ensuring better services for all children.

I am so proud and thankful to be a part of KidLinks and to be reporting on this significant achievement as well as all the progress in KidLinks' Music Therapy and Therapeutic Music Entertainment areas. With the passion and dedication of everyone on the KidLinks team, and the support of donors and grantors like you, we are able to provide 'state of the art & heart' services for many, many children who desperately need the unconditional love and acceptance which the power of therapeutic music brings.

I'm so excited to share with you our 2016 Annual Report, summarizing the outcomes of this year. You make it all happen!

Check out hugworkschilrensnetwork.com and let us hear from you.



LEADING THE WAY

FROM KIDLINKS' FOUNDER & CHIEF PROGRAM OFFICER, JIM NEWTON



As Paul and I were on our way to do room visits in August - 2016, we were stopped in the hall by a dad and his two sons. The dad asked us if we were about to play somewhere. We told him we could play a song right there in the hallway, and we did. As we sang "I Can Be The Best I Can Be", I could

tell that the dad was mouthing most of the words. When we completed the song, he asked if we were the guys who had done "that tape" the hospital had distributed back in the late 1980's. He said that his family had received one when his daughter was treated way back then. I told him that was us, and that the song is now on our **BEST I CAN BE CD** – and available for streaming 24-7 on any web-enabled device, free of charge, along with almost 100 others, on Hugworks Children's Network (HCN). He shook our hands, took one of our HCN cards, and thanked us for our continuing mission to serve kids and families like his. Our Therapeutic Music Entertainment is a gift that lasts!

Since 1983, our faithful donors & grantors have made many thousands of stories like this possible. We are SO grateful for your support – past, present & future!

VOLUNTEER CELEBRATION

Every successful organization has many individuals quietly providing invaluable support behind the scenes. We'd like to honor a person who exemplifies that for KidLinks:

Ginny Denmark, along with her husband, Mike, have supported this entity for more than 20 years, and Ginny has accepted the role of Volunteer Coordinator for the past nine years. During that time, she has been responsible for scheduling volunteers to stuff mailers, host events and provide shuttle service to the airport for Jim & Paul when they travel to distant cities. In each of those endeavors, Ginny has filled the role herself when timing made it difficult to get others scheduled to help. No matter what the task, Ginny has been someone we have always counted on – and she has never let us down.



Thank you, Ginny!




KIDLINKS
PROGRAMS
THERAPEUTIC MUSIC ENTERTAINMENT (TME)

In addition to developing new resources for Hugworks Children's Network, our TME Staff provides hours of direct service, sharing songs of healing and hope, in children's hospitals and a number of special care centers:

- 20 Area & National Hospitals/Agencies Reached
- 122 TME Program Days
- 7,735 Children & Caregivers Served

MUSIC THERAPY

KidLinks' two Board-Certified Music Therapists, Gina Glidewell & Cora Lansdowne, provide in-depth music therapy with at least a dozen children each week – kids who are dealing with autism, traumatic brain injury, ADHD, and many other challenging conditions:

- 148 Children Served
- 434 Total Hours of Service


HCN

Children's Hospital of Greenville Health System (SC) and Cook Children's Health Care System (Fort Worth, TX) continue to be our foundational sponsors. With their support, along with many donors and foundations, HCN continues to grow steadily. Our therapeutic resources at the end of 2016 included almost 100 songs (28 new ones in 2016), 24 Sing-along & Relaxation Videos (8 new in 2016), 7 Animations (4 new in 2016), and we launched our new Music Therapy (MT) Channel which includes songs, blogs, videos, worksheets, and more for families of kids in MT, and the Board-Certified MTs who work with them. HCN had almost 3 times as many users in 2016 as the previous year:

- 10,386 Visits & 23,772 Page Views

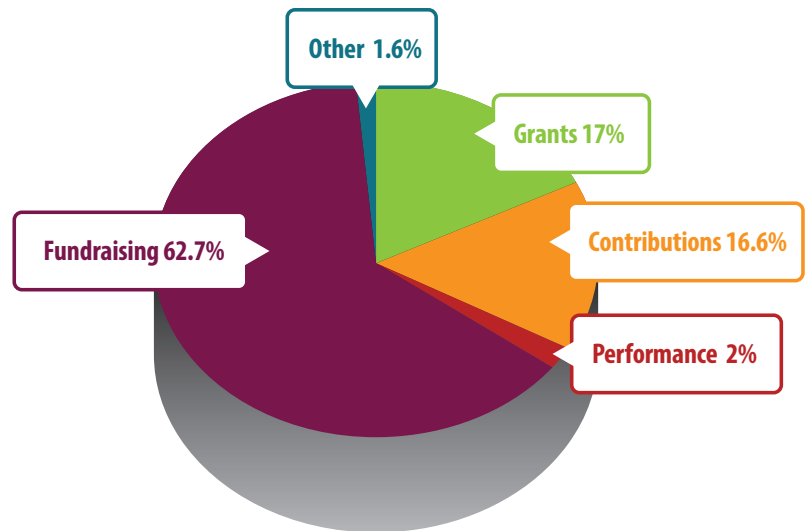




FINANCE

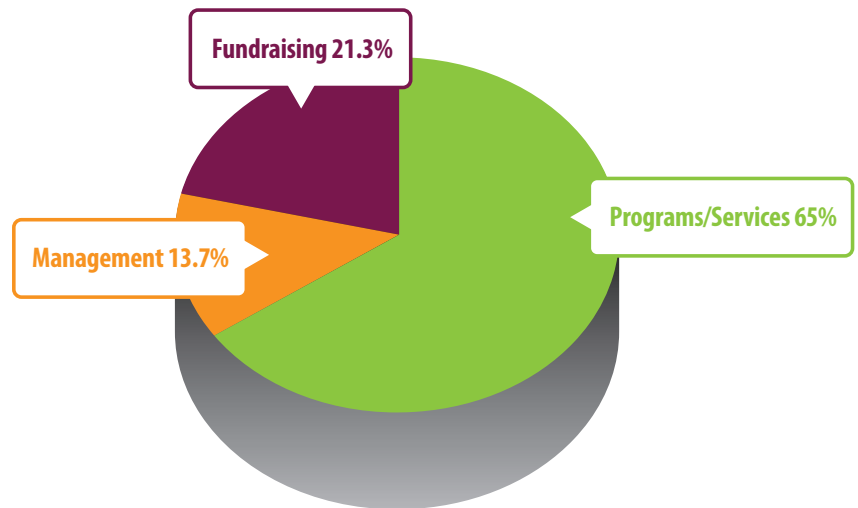
REVENUE - \$668,208

- \$418,862 Fundraising activities and events
- Grants include:
 - \$50,000 from The Rees-Jones Foundation,
 - \$15,000 from the Joe & Jessie Crump Crippled Children Fund
- \$32,000 HCN hospital partnerships



EXPENSE - \$699,321

- September launch of HCN Music Therapy Channel
- Full or partial subsidy provided to 75% of Music Therapy Direct Service client families



KidLinks is grateful for our Board of Directors and the Time, Talent and Treasure they give!

J.W. Brown, Chair
-Partner; Premier Capital, Ltd.

Janice Kane, Secretary
-Executive Director, GCISD Education Foundation

Adam Hall, Treasurer
-SVP, Alliant Insurance Services, Inc.

Steve Perkins, Finance & Program Committee Chair (Retired November, 2016) -Retired, Software Operations Consultant

Bronson Stocker, Development Committee Chair
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Kent Potter
-Founder, Honor Roll Studios I Honor Roll Entertainment





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IN HONOR/MEMORY OF

KidLinks is grateful for those who generously donated to remember the following loved ones.

In Honor Of:

J.W. and Ann Brown
J.W. and Ann Brown
Darren and Meredith Fisk
Jim Newton and Melissa Graham

In Memory of:

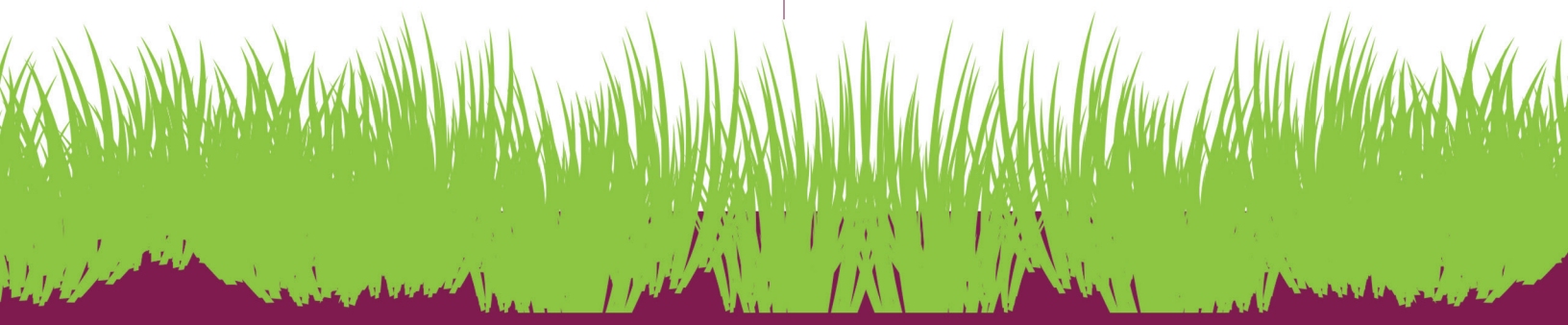
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David Hill
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Ted Wilson
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Audrey Perkins
Michael & Karen Gardiner
Steve & Kathy Gold
Russell & Ann Copeman Living Trust
Rosemary Dagleish
Tammy Raits





**Today we have the ability to provide Healing, Hope
and Learning for Kids Everywhere.**



Staff

Diana Crawford, CEO
Jim Newton, CPO
Paul G. Hill, Director of HCN Content

Music Therapists

Gina Glidewell, MT-BC
Cora Lansdowne, MME, MT-BC

Volunteers

Larry Dykstra, Lead Volunteer TME
Ginny Denmark, Volunteer Coordinator

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