



2017 ANNUAL REPORT



Our Mission: Linking kids to Healing, Hope and Happiness through music and media.

With help from many generous donors, KidLinks is making a direct and meaningful impact in the lives of children.



Leading The Way




FROM KIDLINKS' PRESIDENT AND BOARD CHAIR, J.W. BROWN

KidLinks continues the mission of making a positive impact on the lives of children.

Jim Newton and Paul G. Hill continued personal appearances at various children related facilities both in Texas and out of state locations like Kansas City, Pittsburgh and Greenville, South Carolina. In addition to this activity, they produced new content for the Hugworks Children's Network while identifying and working with new artists for additional content. KidLinks touches kids on several fronts with this personal interaction, the continued expansion of HCN and the direct service activities of our two Music Therapists.

The detailed administrative reviews and focused oversight by Diana Crawford have resulted in maximizing the funds provided from the two-annual fundraising events. The KidLinks Energy Golf Classic, which celebrated a 17th year anniversary and the Symphony of Chefs, which celebrated a 7th year anniversary, hit new level of sponsors involvement again providing a solid financial base for expanding operations. In addition, specific steps moved forward to expand and involve more individual donors. These donors, many of which have been involved with KidLinks and Hugworks for years, are a foundation of support for which we are most thankful.

During the final quarter of the year, the Board moved forward with an initiative to identify and secure new Board members who could bring new expertise and experience to KidLinks. This effort was successful and resulted in the addition of five new Board members who will officially join the existing board in 2018.



Leading The Way



FROM KIDLINKS' CEO, DIANA CRAWFORD

In 2017, KidLinks expanded our funding sources while improving and increasing experiences that connect others to our mission.

We heightened KidLinks as a “Gold Standard” in the communities of Therapeutic Music Entertainment (TME), Music Therapy (MT) and Early Childhood Education through increased resources, content and services exemplifying the quality on which our music and performances have been built for over 35 years.

2017 saw us grateful for funding to add Arkansas Children’s Hospital and St. Jude Children’s Research Hospital’s little patients to Jim and Paul’s national tours and, locally, we added the children at Bryan’s House to our monthly performance schedule.


We provided for an additional 44 children to be served through our Board-Certified Music Therapists, Gina and Cora. Please visit theKidLinks.org to see our video, “Griffin’s Song”, the story of a little boy transformed by the music therapy he receives from Gina. We are so grateful for the generous underwriting Georgia and Marc Lyons provided for this video and to the amazing Brazen Animation team who produced it.

We welcomed Maddie Benner to the team as Development Associate and Communication Specialist (yes, she has the longest title across all KidLinks!) to improve our record-keeping and increase the frequency of our communications.

We collaborated with Metrocare Services to reach more kids. Our pilot leveraged KidLinks’ music and media to enhance home services for 200 of their client families.

For those times when we are unable to be there, we grew the music, media and MT resources on hugworkschildrensnetwork.com by 51% and increased visits to the site by 85%. The therapeutic component of this programming is unique in being healthy entertainment that children can view over and over. But, there is work to do in 2018. We face big challenges in the ever-changing world of technology – and in its cost!

For those participating in our Symphony of Chefs, the Energy Golf Classic and those listed within this report - together you helped to bring Healing, Hope and Happiness to children everywhere. Thank you!



Leading The Way



FROM KIDLINKS' FOUNDER & CHIEF PROGRAM OFFICER, JIM NEWTON

Those who have experienced the healing power of music say it best...

“Hi! My name is Stefani Patterson and when I was 6 years old, my appendix ruptured while my parents were out of town at a funeral. Thinking I only had the stomach flu and they would be home in a couple of days, they didn’t rush home. By the time they came home, I was very ill. I went to Cook Children’s Hospital where the surgeons informed my parents if they had brought me in even a few hours later, I most likely would not have made it. I don’t remember much about the hospital stay - however I have VIVID memories of Jim Newton coming in and singing to me. I remember having him come to my room as well as begging my mom to put me in my little red wagon to go watch him perform. We were given one of his cassette tapes and over the years and subsequent moves I have lost that tape. I contacted Cook Hospital to see if they had records of who performed for me and they gave me the link to your website. Within moments of playing your video, I was overcome with emotions. It was more powerful than I could have ever expected. I thought I was just finding music that touched me as a child but listening to it for the first time in years made me realize that Jim’s music was a part of me. My children keep asking to hear “The Be Song!!” (“I Can Be The Best I Can Be”). I’m so glad I found this music again... Thank you so much. Thank you for helping me and my family through one of the hardest times of our lives.”

Our faithful donors and grantors continue to make it possible for KidLinks to reach children and families in life-changing ways. On behalf of those whom we are honored to serve – THANK YOU!

Leading The Way



VOLUNTEER CELEBRATION

Every successful organization has many individuals providing invaluable support behind the scenes. We would like to take this time to highlight the group of women and men who supported us during the Energy Golf Classic. They are an amazing, talented and hardworking group who helped us tremendously and were a pleasure to work with throughout the day. From player check-in to the closing remarks, these women and men kept the energy high and helped set the tone of the event in a very fun and positive way making it a great day for the golfers.

Thank you to our wonderful volunteer committee:

- Amanda Benitez
- Felicity Czehaj
- Audrey Duffell
- David Hahn
- Debbie Lang
- Lee Morris
- Rhonda Phillips
- Lu Presley
- Cathy Watson
- Dave Widlund

We could not have done it without you!



Programs



THERAPEUTIC MUSIC ENTERTAINMENT (TME)

“When we played at Bryan’s House recently, some of the children there had been displaced by Hurricane Harvey. Our host told how uncertain and withdrawn these kids were at first but had since settled into their new environment. And that indeed was the case - there were many big smiles and giggles as we shared some music together. And the staff was especially grateful. I think they were enabled to let go and breathe a little easier too. We now have a new center to serve on a regular basis!” - Jim Newton & Paul G. Hill

- Completed 116 Local program days, reaching 5,034 kids and caregivers
- Completed 11 National Tour program days reaching 2,146 kids and caregivers
- Began the process of adding new North Texas program venues beginning with A Sensory World and Bryan’s House
- Completed 6 special events, reaching 856 kids and caregivers—including our second annual Hugapalooza!

MUSIC THERAPY (MT)

“During his time receiving music therapy through KidLinks’ music therapy clinic, one of our 4 year-old clients experienced a significantly traumatic event. His music therapy treatment plan quickly changed to address his emotional needs. One intervention used was identifying feelings through a sound-story (using instruments to help tell a story). Not long after this intervention was used in his music therapy session, the little boy’s mother peeked into his room at home and found him sitting in a chair, guitar in hand, with “feeling cards” (simple drawings of facial expressions depicting emotions), singing a song about feelings. This little boy generalized an activity from music therapy to process emotions and express his feelings through music all on his own.” - Cora Lansdowne, MME, MT-BC

- Gina & Cora provided 460 service hours over 127 program days for 10 – 14 kids per week.

Programs

HUGWORKS CHILDREN'S NETWORK (HCN)

“It is a true joy to be able to leave an HCN card with children and families whom we serve in hospitals and other special care settings. And our Music Therapists are able to point their kid clients to resources that reinforce the therapeutic work they do on a weekly basis. The parents and other caregivers are always very grateful to hear that they can make use of our songs, animations and videos whenever they need.” - Jim Newton

The Program Team exceeded HCN content plan deliverables on schedule and within budget:

- 6 new songs
- 48 instrumental song tracks
- 12 other artists' songs
- 6 animations
- Hugapalooza Sing-along concert shoot

HCN website stats:

- 19,292 visits
- 34,478 page views

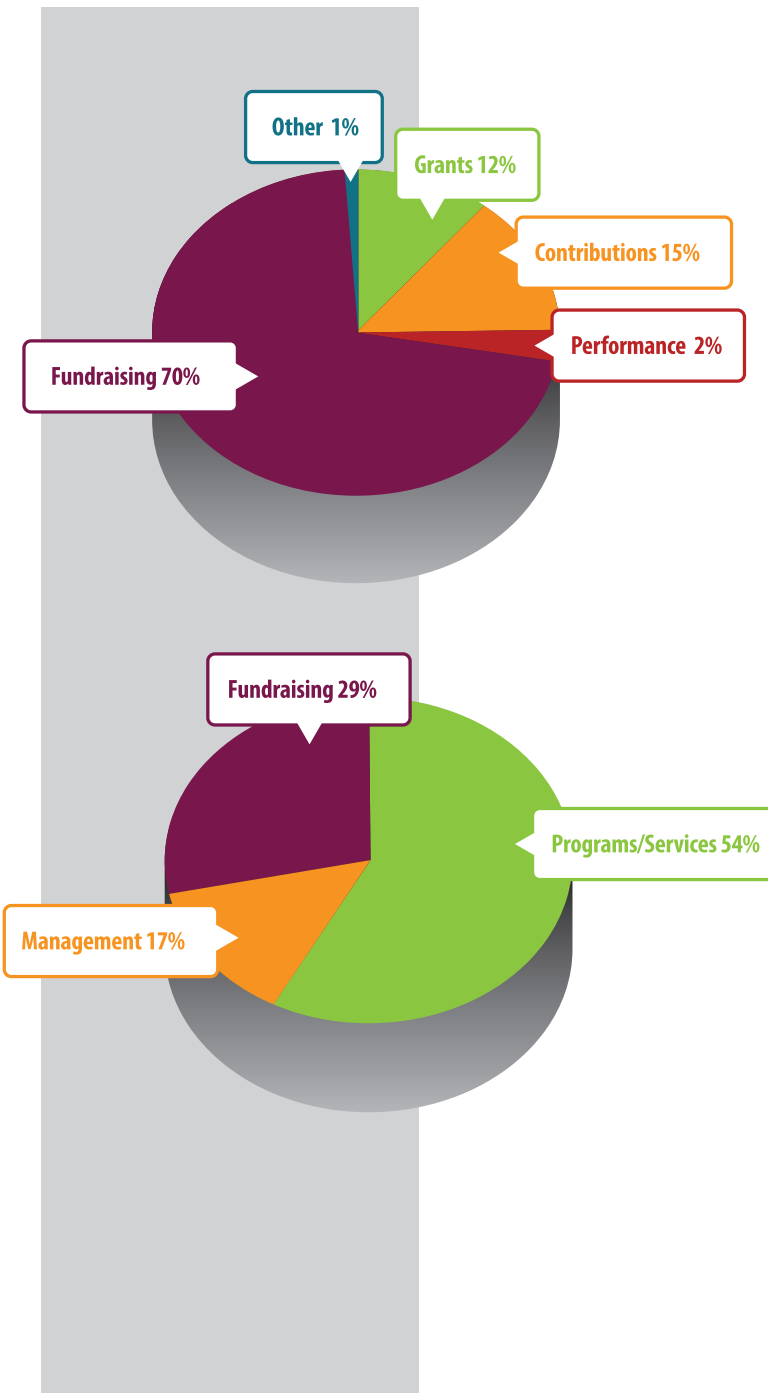
MT Channel Content Additions

- 4 songs
- 27 videos
- 20 blogs/articles
- 2 Workbooks

HCN hospital partners:



Finance



Revenue - \$695,407*

- \$32,000 from HCN Hospital Partnerships
- \$85,000 from Grants including:
 - \$40,000 from The Rees-Jones Foundation for Operating Funds
 - \$18,000 from Anna W. & Alexander P. Thornton Charitable Trust for Operating Funds
 - \$15,000 made anonymously
 - \$4,042 from Permanent Endowment Fund of Moody Methodist Church for Galveston area performances
 - \$3,526 from Communities Foundation of Texas (North Texas Giving Day)
- \$486,134 from Fundraising Events and Activities*

* Includes \$72,500 in-kind

Total Expenses = \$697,994

- Gained efficiencies in content development costs
- Outsourced Accounting function
- Added a Development Associate
- Added event planner/consultant to grow fundraising events

Board of Directors/Staff

KidLinks is grateful for our wonderful Board of Directors and the Time, Talent and Treasure they give!

2016-17 KidLinks Board of Directors

- J.W. Brown, President, Board Chairman, Premier Capital Ltd.
- Janice Kane, Secretary, Community Volunteer
- M. Adam Hall, Treasurer, Alliant Insurance Services, Inc.
- Kent Potter, Founder, Honor Roll Studios, Honor Roll Entertainment
- Bronson Stocker, Quarternight Financial Services
- Noel Paul Stookey, Artistic Advisor Emeritus

Staff

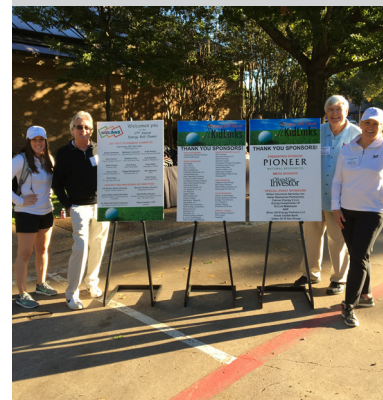
- Diana Crawford, CEO
- Jim Newton, Founder, CPO
- Paul G. Hill, Executive Producer
- Maddie Benner, Development Associate & Communications Specialist

Music Therapists

- Gina Glidewell, MT-BC
- Cora Lansdowne, MME, MT-BC

Volunteers

- Larry Dykstra, Lead Volunteer TME
- Ginny Denmark, Volunteer Coordinator



Donors

Monthly Donors

- Fellowship United Methodist Church
 - Caryl & Dr. Jose Gonzalez
 - Aimee and Adam Hall
 - Janice and John Kane
 - Mark Lambertsen
 - Melissa Graham and Jim Newton
-
- Amazon Smile
 - Kimberly Alexander
 - Harry and Judith Amthauer
 - Karen and Joseph Anderson
 - Anna W. & Alexander P. Thornton Charitable Trust
 - Jacqueline and Larry Asbury
 - John and Lucy Aymond
 - David & Joy Baker
 - Sherry Bartholow
 - Leslie and Robert Beatty
 - Big E. Drilling
 - Veta Boswell
 - LaVonne Boyer
 - Ann & J.W. Brown
 - Johnnie Sue and Michael Bucek
 - Sandra and Donnie Caruthers
 - Brian Cervantes
 - Chubb
 - Robert & Claudia Clancy
 - Dan Collins
 - Communities Foundation of Texas
 - Bob and Shirley Cooper
 - Carol and Vic Corley
 - Diana Crawford & Kenneth Fuquay
 - Todd & Brett Crawford
 - April Culver
 - Vic DeVicenzo
 - Discovery Class FUMC-Hurst
 - Dr. Robert Burdette and Janice Doherty
 - Helene Dreibelbis
 - Wendy and Keith Dugas
 - Babetta Elliott
 - Penny Elliott
 - Dick Erskine
 - Sam and Gloria Faucett
 - William and Jeanne Finley
 - Rev. George and Kay Fisk
 - Rona Fitzgerald
 - Brian and September Dawn Fogle
 - Larry & Lucy Frankel
 - Dick Frazier
 - Ken and Charlotte Frazier
 - Marian & Jon L. Glass
 - Dona and Mike Glynn
 - Margo and Bill Goodwin
 - Bob & Karyn Haas
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 - Will & Gail Hartsfield
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 - Jean and Gary Huselton
 - IndemCo
 - Hans Ingold
 - Mr. and Mrs. Ivan Irwin Jr
 - W. Andrew & Lauran Jack
 - Lynn Johnson
 - Stephen and Kay Johnson
 - Stewart Jones
 - Fred and Mona Kandler
 - Alan and Linda Keenum
 - Bertha Kinsinger
 - Joyce S. Knight
 - Paul Lambertsen
 - Lilly Pulitzer
 - JoAnne Linscott
 - Locke Lord LLP
 - Jerry and Maudell Longwell
 - Phil and Janice Luebbehusen
 - Georgia & Marc Lyons
 - James Markus
 - Bob & Carolyn Monk
 - Kenneth and Linda Mooter
 - Mary and Cliff Moses
 - Lisa and Michael Muscarella
 - Doug and Glenda Otten
 - Jim and Suzanne Ozier
 - Alison Paige
 - Robert Paige
 - Sarah Parks
 - Harold and Joy Pemberton
 - Steve and Linda Perkins
 - Judy Price
 - Sharon and Ken Raddle
 - Steve & Cynthia Raines
 - George & Sally Rauch
 - The Rees-Jones Foundation
 - Michal Robertson
 - Diana and Dale Schultz
 - Pamela Simmons
 - D'Andra Simmons and Jeremy Lock
 - Judy & John T. Skinner
 - Rev. and Mrs. Don Struchen
 - Tucker Summerville
 - Rod & Charlotte Swords
 - Coke and Oleta Toliver
 - Tom Page and Mary Lou Troutman
 - Richard Voreis
 - Willy & Wendy Welch
 - Marie Williams
 - Linda Wilson
 - Troy & Lena Worthy
 - Brian and Carol Young

In Memory/Honor of

In Honor Of

In Honor Of	Given By
Ben Fisk	— Phil and Janice Luebbehusen
Maggie Fisk	— Phil and Janice Luebbehusen
Madison, Maggie & Ben Fisk	— Phil and Janice Luebbehusen
Virginia and Gary Hildebrandts	— Joyce S. Knight
Lynn Johnson	— Alan and Linda Keenum
Mark Lambertsen	— Paul Lambertsen
D'Andra Simmons and Jeremy Lock	— Locke Lord LLP
Bonnie and Nathan Shea	— Locke Lord LLP
Bonnie and Nathan Shea	— Leslie and Robert Beatty
Mariah Shriner	— Harold and Joy Pemberton
James Wicklund	— Sarah Parks
Carol and Brian Young	— Johnnie Sue Bucek

In Memory Of

In Memory Of	Given By
Jones Family	— Joyce S. Knight
Cambron E. Fisk	— Phil and Janice Luebbehusen
Robert Haas	— Ann & J.W. Brown
David Hill	— Morgan Hill
Jan Kirby	— Alan and Linda Keenum
Rita and James Newton	— Sam and Gloria Faucett
Gregory Skinner	— Judy and John T. Skinner
Ted Wilson	— Linda Wilson
Sarah Young	— Judith Amthauer





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